

عربي ARABIC at a glance

Arabic is the fifth most spoken language in the world. In fact, there are as many Arabic speakers worldwide as there are residents in South America—the entire continent! Of all internet users, Arabic speakers rank fourth in population.

Arabic Around the World

422 Million

The number of Arabic-speaking people spread across 60 different countries worldwide—using a range of different forms and varieties.

57%

Internet penetration rate in the Middle East

49%

Global average internet penetration rate

25

The average age of an online Arabic speaker

The Middle East and North Africa (MENA)

MENA is an English-language acronym referring to the Middle East and North Africa region.

574.8 million

Projected number of MENA internet users in 2019

351.8 million

Number of MENA internet users in 2013

64%

Growth rate from 2013 to 2019

The Internet's Top 5 Arabic Speaking Countries

1 Egypt: 34.8 Million

2 Saudi Arabia: 20.8 Million

3 Morocco: 20.2 Million

4 Algeria: 18.5 Million

5 Iraq: 14.0 Million

The Writing System

Arabic is written from right to left with an alphabet consisting of 28 letters.

MENA Market Spotlight United Arab Emirates

Internet penetration rate:

Up to 99%

Percentage of UAE internet users

who shop online: 62%

Percentage of online shoppers

who transacted via smartphone: 47%

B2C e-commerce sales

DOUBLED between 2015 and 2017

Value of UAE e-commerce in 2018:

\$10 billion